

Executive Briefing & Innovation Centers (EBICs)

Our EBICs allow visitors to uncover data-driven opportunities and participate in a strategic, personalized briefing. Briefings are tailored to our customers and their business; addressing their needs, challenges, opportunities and goals. They provide an opportunity to engage in candid discussions with our executives and technical experts and dive deep into our solutions and the technologies behind them.



DISCOVER NEW TECHNOLOGIES

- » Collaborate with our team while exploring a range of topics including analytics, security, hybrid IT and business process and content services.

VISUALIZE THE POSSIBILITIES

- » Explore how data can inform key business decisions regarding security, analytics, infrastructure, business processes and business and technology operations.

GET HANDS-ON

- » See demos of our solutions and learn about the supporting technology.

ENGAGE WITH OUR EXPERTS

- » Participate in personalized discussions that address your business challenges and solutions that drive competitive advantage for your organization.

TAP INTO OUR KNOWLEDGE

- » Learn how businesses like yours have worked with Micro Strategies to implement solutions that drive business results.

Simplifying the Complex

IN TODAY'S WORLD, TECHNOLOGY DRIVES BUSINESS RESULTS. YET THE IT LANDSCAPE HAS BECOME INCREASINGLY COMPLEX, MAKING TECHNOLOGY DECISIONS OVERWHELMING.

To navigate these complexities, it is critical for organizations to have a partner who **understands** them and their business objectives. A partner who **recognizes** their data as competitive currency, enabling them to **simplify** the complex and **inform** key business decisions regarding security, analytics, core infrastructure, business processes and business and technology operations.

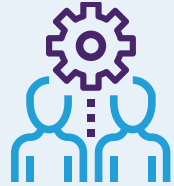
MICRO STRATEGIES CAN HELP.

Drawing on over three decades of experience, we bring together the right mix of solutions, expertise and local resources to address an organization's unique challenges and use data to **drive business results**.

FAST FACTS

- » Established 1983
- » Founded by Anthony Bongiovanni
- » 5 Offices:
 - New Jersey (HQ)
 - New York
 - Pennsylvania
 - Massachusetts
 - Bangalore, India
- » 150 Employees
- » 200+ Certifications
- » 95% Customer Satisfaction
- » 2 Executive Briefing & Innovation Centers

OUR PRACTICES



BUSINESS PROCESS & CONTENT SERVICES

Beyond capturing and storing content, we provide solutions that integrate with critical business applications so our clients can manage their information through its lifecycle, quickly and easily access or share it and monitor and report on activity all while meeting governance and security requirements.

We partner with our clients to optimize their business processes, provide insight into their organization's information, improve productivity and minimize risk.

- » *Contract & deal management*
- » *Legal solutions*
- » *Financial services solutions*
- » *Legacy content migration*
- » *Lease document management*



DATA & ANALYTICS

We provide clients with the skills and resources to navigate their analytics journey. We simplify the complex with solutions that combine business acumen with technology to transform decision making by translating data into actionable intelligence.

We help make sense of the data, visualize it in useful ways and drive outcomes through various artificial intelligence approaches; outcomes that improve customer engagement, optimize operations, maximize investments and drive business growth and innovation.

- » *Data management*
- » *Data visualization*
- » *Advanced analytics*



HYBRID IT

Our solutions ensure that our clients' infrastructure keeps pace with their business. We help them make smart, data-driven decisions regarding technology investments and workload placement to transform their business and stay competitive.

From automating processes for greater efficiencies to helping launch new capabilities that allow them to quickly and seamlessly scale resources, we partner with them to increase business agility, reduce complexity and drive positive business outcomes.

- » *Platform modernization*
- » *Automation*
- » *Mobile workforce experience*



SECURITY

Cyber security is no longer simply a technology issue – it is now a business concern. To protect against increasingly sophisticated security threats, IT investments and business objectives must align around an organization's approach to threat detection, mitigation and remediation.

We offer solutions that detect and respond to threats faster while preventing others completely. We partner with our clients leveraging their data and our expertise, to understand their environment and determine how to align security measures with their business. By providing governance, detection and recovery capabilities that protect their business and minimize risk, we enable them to confidently focus on using their data to drive results.

- » *Security posture review*
- » *Endpoint protection & management*
- » *vCISO*
- » *Security incident detection & response*



MANAGED SERVICES

Our experts don't just recommend and implement solutions – they can manage them too. We can provide 24/7 support to ensure your technology runs optimally so your employees stay focused on delivering business value.

- » *Process & content management*
- » *Security operations*
- » *Hybrid infrastructure*